



2024-25 College Football Bowl Radio Format

<input type="checkbox"/> IS4S Salute to Veterans Bowl South Alabama vs Western Michigan Saturday, December 14 Airtime 9:00pm EST	<input type="checkbox"/> Wasabi Fenway Bowl North Carolina vs Connecticut Saturday, December 28 Airtime 11:00am EST
<input type="checkbox"/> Scooters Coffee Frisco Bowl West Virginia vs Memphis Tuesday, December 17 Airtime 9:00pm EST	<input type="checkbox"/> Isleta New Mexico Bowl TCU vs Louisiana Saturday, December 28 Airtime 2:15pm EST
<input type="checkbox"/> staffDNA Cure Bowl Jacksonville State vs Ohio Friday, December 20 Airtime 12:00pm EST	<input type="checkbox"/> Snoop Dogg Arizona Bowl Colorado State vs Miami (O) Saturday, December 28 Airtime 4:30pm EST
<input type="checkbox"/> UHM Gasparilla Bowl Florida vs Tulane Friday, December 20 Airtime 3:30pm EST	<input type="checkbox"/> Go Bowling Military Bowl North Carolina State vs East Carolina Saturday, December 28 Airtime 5:45pm EST
<input type="checkbox"/> Myrtle Beach Bowl Coastal Carolina vs UTSA Monday, December 23 Airtime 11:00am EST	<input type="checkbox"/> Radiance Technologies Independence Bowl Army vs Louisiana Tech Saturday, December 28 Airtime 9:15pm EST
<input type="checkbox"/> Famous Idaho Potato Bowl Northern Illinois vs Fresno State Monday, December 23 Airtime 2:30pm EST	<input type="checkbox"/> Tony the Tiger Sun Bowl Louisville vs Washington Tuesday, December 31 Airtime 2:00pm EST
<input type="checkbox"/> Game Above Sports Bowl Pitt vs Toledo Thursday, December 26 Airtime 2:00pm EST	<input type="checkbox"/> Kinder's Texas Bowl LSU vs Baylor Tuesday, December 31 Airtime 3:30pm EST
<input type="checkbox"/> 68 Ventures Bowl Arkansas State vs Bowling Green Thursday, December 26 Airtime 9:00pm EST	<input type="checkbox"/> SERVPRO First Responder Bowl North Texas vs Texas State Friday, January 3 Airtime 4:00pm EST
<input type="checkbox"/> Lockheed Martin Armed Forces Bowl Oklahoma vs Navy Friday, December 27 Airtime 12:00pm EST	<input type="checkbox"/> Duke's Mayo Bowl Virginia Tech vs Minnesota Friday, January 3 Airtime 7:30pm EST
<input type="checkbox"/> Birmingham Bowl Georgia Tech vs Vanderbilt Friday, December 27 Airtime 3:30pm EST	<input type="checkbox"/> Bahamas Bowl Liberty vs Buffalo Saturday, January 4 Airtime 11:00am EST
	<input type="checkbox"/> East West Shrine Bowl East vs West All-Stars Thursday, January 30 Airtime 8:00pm EST

WWO Affiliate Support:

888-HELP-450, option 1, then 2

Satellite Feed:

Westwood One - Wegener (Bowl Season Channel 1)

Net Cues:

Local = K1, ID = K2, End of Game = K3

Satellite Feed:

Westwood One - Wegener (Bowl Season Channel 2)

Net Cues:

Local = K1, ID = K2, End of Game = K3

Satellite Feed:

Westwood One - Wegener (Bowl Season Channel 3)

Net Cues:

Local = K1, ID = K2, End of Game = K3

Web Audio Feed:

BowlSeasonRadio.live

Satellite Audio Distribution Information for Bowl Season Radio

Programs will be distributed on the Westwood One satellite carrier via the Wegener platform and may be scheduled via ShowDirector at <http://showdirector.westwoodone.com> as a live channel switch or in "Game Mode."

- Instructions on scheduling programs in the Wegener receiver can be located at this link (see ShowDirector Help – 'Quick Start' and/or 'Game Mode'):

<https://technology.westwoodone.com/documentations/wegener>

- Authorization is NOT necessary to schedule this program in your receiver

All Bowl Games will use below Wegener Program Title and Relays:

Live Channel Switch:

Bowl Season - Channel 1 – DVB129

Bowl Season - Channel 2 – DVB170

Bowl Season - Channel 3 – DVB165

Game Mode:

Bowl Season - Game Mode Bowl Season CH 1 2024-25

Bowl Season - Game Mode Bowl Season CH 2 2024-25

Bowl Season - Game Mode Bowl Season CH 3 2024-25

Automation relays for all channels:

- LOCAL K1 (pin 1/20)
- LEGAL ID K2 (pin 2/20)
- END OF GAME K3 (pin 3/20)

Stations with questions about the Wegener can find technical information at <https://technology.westwoodone.com> or WWO Affiliate Technical Services Department, at noc@westwoodone.com or 888-HELP-450, option 1, then 2.



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FIRST QUARTER

Break 1	Network	1:30
Break 2	Local	1:30
Break 3	Network	1:30
Break 4 (End 1 st Qtr)	Network	2:00

SECOND QUARTER

Break 5	Network	1:30
Break 6	Local	1:30
Break 7	Local	1:30
Break 8	Network	1:30
Break 9 (End 2nd Qtr)	Network	1:30

HALFTIME

Break 10	Local	3:00 ¹
Break 11	Network	2:00
Break 12	Local	3:00 ¹

THIRD QUARTER

Break 13	Network	1:30
Break 14	Local	1:30
Break 15	Network	1:30
Break 16 (End 3rd Qtr)	Network	2:00

FOURTH QUARTER

Break 17	Network	1:30
Break 18	Local	1:30
Break 19	Local	1:30
Break 20	Network	1:30
Break 21 (End of Game)	Network	2:00

OVERTIME / DELAY / ADDITIONAL PREGAME & IN-GAME BREAK (If Necessary)

IF1	Network	1:00
IF2	Network	1:00
IF3	Network	1:00
IF4	Network	1:00

The local break cue will be the following: **“You’re listening to the 2024/25 _____ Bowl”**.

A closed-circuit countdown will begin 5 minutes prior to airtime.

All local breaks will be covered by network promos.

There will be a :05 music bed for station ID after every break.

Network will insert a :10 station ID near the top of the hour

¹ Network will send a K1 relay at the start of this 3-minute break, and then send another K1 relay after 90 seconds and a short audio bridge before playing the remaining 90 seconds of the break. Thus, each K1 relay send can be used by station to trigger a break that is a uniform length.