



**BOWL
SEASON
RADIO**

**FIRST
TEAM**

2025-26 College Football Bowl Radio Format

<input type="checkbox"/> IS4S Salute to Veterans Bowl Troy vs Jacksonville State Tuesday, December 16 Airtime 9:00pm EST	<input type="checkbox"/> Go Bowling Military Bowl Pittsburgh vs East Carolina Saturday, December 27 Airtime 11:00am EST
<input type="checkbox"/> staffDNA Cure Bowl South Florida vs Old Dominion Wednesday, December 17 Airtime 5:00pm EST	<input type="checkbox"/> Wasabi Fenway Bowl Army vs Connecticut Saturday, December 27 Airtime 2:15pm EST
<input type="checkbox"/> 68 Ventures Bowl Louisiana Vs Delaware Wednesday, December 17 Airtime 8:30pm EST	<input type="checkbox"/> Snoop Dogg Arizona Bowl Miami (Oh) vs Fresno State Saturday, December 27 Airtime 4:30pm EST
<input type="checkbox"/> Xbox Bowl Missouri State vs Arkansas State Thursday, December 18 Airtime 9:00pm EST	<input type="checkbox"/> Isleta New Mexico Bowl North Texas vs San Diego State Saturday, December 27 Airtime 5:45pm EST
<input type="checkbox"/> Myrtle Beach Bowl pres. by Engine Kennesaw State vs Western Michigan Friday, December 19 Airtime 11:00pm EST	<input type="checkbox"/> Kinder's Texas Bowl LSU vs Houston Saturday, December 27 Airtime 9:15pm EST
<input type="checkbox"/> Union Home Mortgage Gasparilla Bowl North Carolina State vs Memphis Friday, December 19 Airtime 2:30pm EST	<input type="checkbox"/> JLab Birmingham Bowl Appalachian State vs Georgia Southern Monday, December 29 Airtime 2:00pm EST
<input type="checkbox"/> Famous Idaho Potato Bowl Washington State vs Utah State Monday, December 22 Airtime 2:00pm EST	<input type="checkbox"/> Radiance Technologies Independence Bowl Coastal Carolina vs Louisiana Tech Tuesday, December 30 Airtime 2:00pm EST
<input type="checkbox"/> Scooter's Coffee Frisco Bowl UNLV vs Ohio Tuesday, December 23 Airtime 9:00pm EST	<input type="checkbox"/> Tony the Tiger Sun Bowl Arizona State vs Duke Wednesday, December 31 Airtime 2:00pm EST
<input type="checkbox"/> Game Above Sports Bowl Northwestern vs Central Michigan Friday, December 26 Airtime 1:00pm EST	<input type="checkbox"/> SRS Distribution Las Vegas Bowl Nebraska vs Utah Wednesday, December 31 Airtime 3:30pm EST
<input type="checkbox"/> SERVPRO First Responder Bowl Florida International vs USTA Friday, December 26 Airtime 8:00pm EST	<input type="checkbox"/> Lockheed Martin Armed Forces Bowl Rice vs Texas State Friday, January 2 Airtime 1:00pm EST
	<input type="checkbox"/> East West Shrine Bowl East vs West All-Stars Tuesday, January 27 Airtime 7:00pm EST

WWO Affiliate Support:

888-HELP-450, option 1, then 2

Satellite Feed:

Westwood One - Wegener (Bowl Season Channel 1)

Net Cues:

Local = K1, ID = K2, End of Game = K3

Satellite Feed:

Westwood One - Wegener (Bowl Season Channel 2)

Net Cues:

Local = K1, ID = K2, End of Game = K3

Satellite Feed:

Westwood One - Wegener (Bowl Season Channel 3)

Net Cues:

Local = K1, ID = K2, End of Game = K3

Web Audio Feed:

BowlSeasonRadio.live

Satellite Audio Distribution Information for Bowl Season Radio

Programs will be distributed on the Westwood One satellite carrier via the Wegener platform and may be scheduled via ShowDirector at <http://showdirector.westwoodone.com> as a live channel switch or in “Game Mode.”

- Instructions on scheduling programs in the Wegener receiver can be located at this link (see ShowDirector Help – ‘Quick Start’ and/or ‘Game Mode’):
<https://technology.westwoodone.com/documentations/wegener>
- Authorization is NOT necessary to schedule this program in your receiver

All Bowl Games will use below Wegener Program Title and Relays:

Live Channel Switch:

Bowl Season - Channel 1 – DVB129

Bowl Season - Channel 2 – DVB170

Bowl Season - Channel 3 – DVB165

Game Mode:

Bowl Season - Game Mode Bowl Season CH 1 2025-26

Bowl Season - Game Mode Bowl Season CH 2 2025-26

Bowl Season - Game Mode Bowl Season CH 3 2025-26

Automation relays for all channels:

- LOCAL K1 (pin 1/20)
- LEGAL ID K2 (pin 2/20)
- END OF GAME K3 (pin 3/20)

Stations with questions about the Wegener can find technical information at <https://technology.westwoodone.com> or WWO Affiliate Technical Services Department, at noc@westwoodone.com or 888-HELP-450, option 1, then 2.



2025-26 College Football Bowl Radio Format

FIRST QUARTER

Break 1	Network	2:00
Break 2	Local	2:00
Break 3	Network	2:00
Break 4 (End 1 st Qtr)	Network	2:00

SECOND QUARTER

Break 5	Network	2:00
Break 6	Local	2:00
Break 7	Local	2:00
Break 8	Network	2:00
Break 9 (End 2nd Qtr)	Network	2:00

HALFTIME

Break 10	Local	2:00
Break 11	Network	2:00
Break 12	Local	2:00

THIRD QUARTER

Break 13	Network	2:00
Break 14	Local	2:00
Break 15	Network	2:00
Break 16 (End 3rd Qtr)	Network	2:00

FOURTH QUARTER

Break 17	Network	2:00
Break 18	Local	2:00
Break 19	Local	2:00
Break 20	Network	2:00
Break 21 (End of Game)	Network	2:00

OVERTIME / DELAY / ADDITIONAL PREGAME & IN-GAME BREAK (If Necessary)

IF1	Network	1:00
IF2	Network	1:00
IF3	Network	1:00
IF4	Network	1:00

The local break cue will be the following: **"You're listening to the 2025/26 _____ Bowl"**.

A closed-circuit countdown will begin 5 minutes prior to airtime.

All local breaks will be covered by network promos.

There will be a :05 music bed for station ID after every break.

Network will insert a :10 station ID near the top of the hour