2026-27 College Football Bowl Radio Format

☐ **IS4S Salute to Veterans Bowl** Tuesday, December 15 Airtime 5:30pm EST	☐ **Frisco Bowl** Wednesday, December 23 Airtime 9:00pm EST
☐ **Frisco Football Classic** Tuesday, December 15 Airtime 9:00pm EST	☐ **Isleta New Mexico Bowl** Thursday, December 24 Airtime 2:30m EST
☐ **TransPerfect San Juan Bowl** Wednesday, December 16 Airtime 7:00 pm EST	☐ **Sheraton Hawaii Bowl** Thursday, December 24 Airtime 7:00pm EST
☐ **Myrtle Beach Bowl** Monday, December 21 Airtime 11:00am EST	☐ **Wasabi Fenway Bowl** Saturday, December 26 Airtime 2:30pm EST
☐ **Famous Idaho Potato Bowl** Monday, December 21 Airtime 2:30pm EST	☐ **Freedom Mortgages Military Bowl** Monday, December 28 Airtime 2:00pm EST
☐ **Puerto Rico Bowl** Tuesday, December 22 Airtime 1:30pm EST	☐ **Holiday Bowl** Monday, December 28 Airtime 5:00pm EST
☐ **StaffDNA Cure Bowl** Tuesday, December 22 Airtime 5:00pm EST	☐ **JLab Birmingham Bowl** Tuesday, December 29 Airtime 2:00pm EST
☐ **Radiance Technology Independence Bowl** Tuesday, December 22 Airtime 8:30pm EST	☐ **Old El Paso Sun Bowl** Thursday, December 31 Airtime 2:00pm EST
☐ **New Orleans Bowl** Wednesday, December 23 Airtime 2:00pm EST	☐ **Kinder's Texas Bowl** Thursday, December 31 Airtime 7:30pm EST
☐ **Lockheed Martin Armed Forces Bowl** Wednesday, December 23 Airtime 5:30pm EST	☐ **ServPro First Responder Bowl** Saturday, January 2 Airtime 3:30pm EST
☐ **SDCCU Poinsettia Bowl** Wednesday, December 23 Airtime 7:30pm EST	☐ **Snoop Dogg Arizona Bowl** Saturday, February 2 Airtime 4:30pm EST
	☐ **Shriners Children's East West Bowl** East vs West All-Stars Thursday, February 4 Airtime 7:00pm EST

WWO Affiliate Support: **888-435-7450, option 1, then 2**

Satellite Feed: **Westwood One - Wegener (Bowl Season Channel 1)**
Net Cues: **Local = K1, ID = K2, End of Game = K3**
Satellite Feed: **Westwood One - Wegener (Bowl Season Channel 2)**
Net Cues: **Local = K1, ID = K2, End of Game = K3**

Web Audio Feed: **BowlSeasonRadio.live**

Satellite Audio Distribution Information for Bowl Season Radio

Programs will be distributed on the Westwood One satellite carrier via the Wegener platform and may be scheduled via ShowDirector at http://showdirector.westwoodone.com as a live channel switch or in "Game Mode."

- Instructions on scheduling programs in the Wegener receiver can be located at this link (see ShowDirector Help – 'Quick Start' and/or 'Game Mode'):

  https://technology.westwoodone.com/documentations/wegener

- Authorization is NOT necessary to schedule this program in your receiver

All Bowl Games will use below Wegener Program Title and Relays:

Live Channel Switch:

Bowl Season - Channel 1 – DVB129

Bowl Season - Channel 2 – DVB153

Game Mode:

Bowl Season - Game Mode Bowl Season CH 1 2026-27

Bowl Season - Game Mode Bowl Season CH 2 2026-27

Automation relays for all channels:

- LOCAL K1 (pin 1/20)
- LEGAL ID K2 (pin 2/20)
- END OF GAME K3 (pin 3/20)

Stations with questions about the Wegener can find technical information at https://technology.westwoodone.com or WWO Affiliate Technical Services Department, at noc@westwoodone.com or 888-435-7450, option 1, then 2.



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FIRST QUARTER		
Break 1	Network	2:00
Break 2	Local	2:00
Break 3	Network	2:00
Break 4 (End 1st Qtr)	Network	2:00
SECOND QUARTER		
Break 5	Network	2:00
Break 6	Local	2:00
Break 7	Local	2:00
Break 8	Network	2:00
Break 9 (End 2nd Qtr)	Network	2:00
HALFTIME		
Break 10	Local	2:00
Break 11	Network	2:00
Break 12	Local	2:00
THIRD QUARTER		
Break 13	Network	2:00
Break 14	Local	2:00
Break 15	Network	2:00
Break 16 (End 3rd Qtr)	Network	2:00
FOURTH QUARTER		
Break 17	Network	2:00
Break 18	Local	2:00
Break 19	Local	2:00
Break 20	Network	2:00
Break 21 (End of Game)	Network	2:00
OVERTIME / DELAY / ADDITIONAL PREGAME & IN-GAME BREAK (If Necessary)		
IF1	Network	1:00
IF2	Network	1:00
IF3	Network	1:00
IF4	Network	1:00

The local break cue will be the following: "**You're listening to the 2026/27 _____ Bowl**".
A closed-circuit countdown will begin 5 minutes prior to airtime.
All local breaks will be covered by network promos.
There will be a :05 music bed for station ID after every break.
Network will insert a :10 station ID near the top of the hour